Adviser Profile

John Adas
Senior Financial Adviser

Insight and Compassion

John is a well-educated, experienced and insightful financial adviser. But more than that, John is a compassionate, understanding and warmhearted professional, who takes on his client's financial challenges and needs, with steadfast commitment, nerve and a solutions mindset.

With over 17 years in the industry, John has experience both inside the big banks – including St George, ANZ and CBA – as well as having founded and operated a successful financial services consultancy.

John is a born listener, driven by a pervasive ethos of exemplary service, empathy and achieving optimum results for his clients.

John is a compassionate and understanding operator. This, coupled with his exceptional industry expertise, makes John a high-demand adviser.

Specialisations

In his early career, John worked across the full scope of financial services offerings.

Then in 2009, John set up his own financial advisory practice, so he could garner better, more meaningful & purposeful outcomes for his clients. And did he ever.

Having managed his first terminal illness claim, John saw the life-changing impact it had on his client – and his client's family – at their most desperate time of need. So, he shifted gears. Driven by an unwavering need to genuinely help people, John experienced what few of us get to: the opportunity to make positive, life-altering change to his client's lives.

From that point, John has built an industry-renowned expertise in Personal Risk Insurance; an area he is extremely passionate about.

John's full list of specialist expertise includes:

- Personal Risk Insurance
- Business Insurance
- Business Succession planning

A Trusted Adviser

John is a dedicated relationship builder. His chief motivation in building long-term partnerships with his clients is being able to help them when their financial or life situation has left them vulnerable or burdened. This relationship foundation allows John to share the weight of his client's situation.

Through empathy, insight and astute financial advice, John gains the trust of his clients, especially in their time of need, and has proven time and time again, how powerful the right financial adviser can be.

With a down-to-earth manner, John focuses on his client's endgame and paves a strategic, attainable and transparent pathway to help them achieve their financial goals. John thrives on establishing financial confidence in his client's minds and hearts.

McLardyMcShane
FINANCIAL SERVICES

John is proud of his role as Dad to a young daughter and son...

And he's a *very* passionate North Melbourne supporter!

Qualifications

- Bachelor of Finance (BFin)
- Diploma Financial Services (Financial Planning) (DipFP)
- Financial Adviser Standards & Ethics Authority (FASEA) accredited 2021

Memberships

- John is a member of Financial Advice Association Australia (FAAA) and abides by their code of conduct
- Authorised Rep No. 318406

Industry Recognition

- Young Adviser of the Year – Millennium 3 (2013)
- Adviser Board for OnePath (now Zurich) 2013 and 2014

First and foremost, I listen to my clients & gain a deep understanding of their situation. And I always try to put myself in my client's shoes. Only then, can we work together to improve their financial future.

Confidence in your future

John Adas, Senior Financial Adviser
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